

PRIVACY POLICY INTRODUCTION

At Priority 6 Ltd, we are committed to maintaining the trust and confidence of our visitors to our web site. In particular, we want you to know that Priority 6 Ltd is not in the business of selling, renting or trading email lists with other companies and businesses for marketing purposes.

We just don't do that sort of thing.

But just in case you don't believe us, in this Privacy Policy, we've provided lots of detailed information on when and why we collect your personal information, how we use it, the limited conditions under which we may disclose it to others and how we keep it secure.

Grab a coffee and read on.

WHO WE ARE

Priority 6 Ltd (P6) is the trading name of Priority 6 Ltd. We take your privacy seriously and as such have laid out the following privacy notice in line with the General Data Protection Regulation 2018.

We are company number 8438158 registered in United Kingdom. Our registered office is at Unit 10a, Radley Rd Industrial Estate, Abingdon, Oxon, OX143RY.

By using our facility and any of our services you agree to be bound by the policies set out in this privacy notice. We are fully committed to protecting the privacy and safeguarding the use of your personal information and we will look to keep this privacy notice updated, therefore check back here regularly to review any amendments.

Any questions relating to our privacy policy or this notice should be directed in writing to us, you can find more contact details on our contact page at www.priority6.co.uk or you can contact us via email: enquiries@priority6.co.uk

WHAT DATA WE COLLECT AND HOW WE USE IT

We collect and process your personal information (such as name, date of birth, contact information, bank account and payment information and information relating to health conditions and usage) in order to administer your accounts and subscriptions with us – to process orders, payments or applications submitted by you.

We also use it to carry out our obligations in relation to any agreement or contract you have with us including any subscription to our service, or to verify your identity.

We will not share your data with any third party other than those utilised to service our business or if legally obligated to do so. External partners (processors) may be utilised to perform tasks including but not limited to: processing payments, making bookings, marketing, accounting and account management – we agree terms with all of our partners to ensure that they all comply with high levels of confidentiality and best practice in privacy and security standards in line with the General Data Protection Regulation 2018.

WEBSITE COOKIES

Our website may use cookies to collect information. This includes information about browsing and purchasing behaviour by people who access our website. This includes information about pages viewed, products purchased and the customer journey around our websites. Detailed information is set out in our [Cookies Policy](#)

SECURITY

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in a number of physical, electronic and managerial procedures to safeguard and secure the information we collect from you.

INFORMATION ABOUT PRODUCTS AND SERVICES AND MARKETING

From time to time we may send you details of products and services that may be of interest to you via email or SMS. This is only if you opt to receive this information, via informed opt-in consent or via legitimate interest, whereby you could reasonably expect to hear from us following a recent enquiry, purchase, content download or referral from someone you know.

YOUR RIGHTS AND KEEPING OUR RECORDS UP TO DATE AND ACCURATE

The law requires us to tell you about your rights and our obligations to you in regards to the processing and control of your personal data. We do this now, by requesting that you read the information provided at www.knowyourprivacyrights.org

You can opt out from any promotional, non-essential or marketing content at any time by clicking the unsubscribe link in an email or by contacting us directly.

You may also contact us directly to request information about what data of yours is recorded by us, how it is stored and what it is. If you would like a copy of the information held on you please write to us at the registered address above.

If you believe that any information we are holding on you is incorrect or incomplete, please write to or email us as soon as possible, at the above address. We will promptly correct any information found to be incorrect. You also have the right to lodge a complaint with a supervisory authority if you feel your privacy has been violated.

In general we retain and process personal data for a reasonable period following initial enquiry, purchase or the lapsing of an account with us. Certain records such as health screening forms may be retained for a longer period, in line with fulfilling contractual obligations of due care to our customers and visitors, in line with industry standards.

THIRD PARTY SITES, APPS AND SERVICES

We cannot be responsible for the privacy policies and practices of other websites, apps or services even if you access them using links from our sites, or during the delivery of our services. We recommend that you check the policy of each site you visit, any apps you use or any third party services that you may register with.

SOCIAL MEDIA

We advise Members and visitors to take all due care when taking photographs or filming on site to ensure that no one else appears in their photos or footage. We do occasionally arrange filming or photographs for use on our Social Media or other communications. All due care will be taken to ensure that no one appears in filming or content created by us without expressing consent to be included. If you find you do appear in error, and would like an image or video to be removed from our Social Media channels or communication please contact us immediately.

DISCLOSING YOUR INFORMATION TO OTHERS

Other than the disclosures referred to in this policy, we will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so.